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Pressemitteilung

Unibail-Rodamco-Westfield cooperates with DC Developments in southern Überseequartier



DC Developments takes over development, realization and marketing of around 400 apartments in buildings A and E3 eastward of San Francisco Street, after Unibail-Rodamco-Westfield will previously realize the retail area. The buildings comprise of a living area of around 27,600 square meters in total. The objects were designed by architects from Hamburg, house A by Carsten Roth Architekt and house E3 by KBNK Architekten GmbH. The completion is planned for 2022.

“We develop southern Überseequartier as an open urban area that combines many different usages, carefully balanced and at the highest level. To create the highest possible attractiveness in the district, we plan to enter into partnerships in specific areas”, says Andreas Hohlmann, Managing Director of Unibail-Rodamco-Westfield Germany. “Living will be a key component, which is why we are delighted that in DC Developments, we have found a strong partner for the development of a significant number of the apartments with many years of experience and an excellent reputation especially in HafenCity.” Including the new apartments in southern Überseequartier, DC Developments currently develops around 1,100 apartments in Hamburg.

In building A around 300 apartments will emerge on ten floors above the retail area in the ground floor. More than two thirds of the living units will have one or two rooms. The 30 meters high object will be staged southbound and thus obtains the form of a staircase, so that all the upper floors will gain view on Elbe river as well as rooftop terraces. Building E3 is a 12-floor residential tower standing on three retail levels. It is 60 meters high and includes 96 living units which can be tailored very flexibly. More than two thirds of the living units will have one or two rooms.

“Southern Überseequartier will emerge as an innovative spot with enormous charisma. This development project will set new standards within the branch in Germany”, says Lothar

Schubert, Managing Partner of DC Developments. “Our two residential buildings will make an innovative contribution to modern urbanity. Living in the most central location of the city while being connected to the water at the same time. We are very proud to be partner of Unibail-Rodamco-Westfield and to have the city’s confidence.”

Pulse of the city: Housing in Southern Überseequartier

In southern Überseequartier, 14 individual buildings are being developed, which will form the new vibrant core of HafenCity with outstanding architecture and a unique mix of usages. Retail, entertainment and more than 40 exciting gastronomy concepts will be connected finely tuned with offices, three hotels, a cruise terminal and 650 apartments in total. The mixed-use district comprises a total area of 419,000 square meters and will be realized by Unibail-Rodamco-Westfield with an investment of over one billion euros until 2022. Due to the location in close proximity to the inner-city and Elbe river as well as the excellent integration into Hamburg’s public transport, the district is among the most attractive neighbourhoods that are currently being developed in Hamburg. The buildings that are developed in cooperation with DC Developments are exemplary for this.

Facts about buildings A and E3:

Building A:

- 306 freehold flats
- Architect: Carsten Roth Architekt
- GF retail
- Living area: approx. 20,100 m²

Building E3:

- 96 freehold flats
- Architect: KBNK Architekten GmbH
- Three levels retail
- Living area: approx. 7,500 m²

Project investment by DC Developments: 220 million euros

Facts about southern Überseequartier:

Total area: 419,000 m²

- Above ground: 269,000 m²
in 14 buildings

Layout

Offices

- 48,000 m²
- approx. 4,200 office workplaces

Housing

- approx. 650 apartments

Hotels

- 3 hotels with approx. 850 rooms

Cruise terminal

10,000 m²

Retail

- 80,500 m²
- approx. 200 shops

Culture, entertainment and dining

- 21,000 m², i.a. with

- Flagship Cinema with approx. 10 halls, latest technologies
- 46 gastronomy concepts

2,500 parking spaces and 3,500 bicycle stands

Investment by Unibail-Rodamco-Westfield: more than one billion euros

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About Unibail-Rodamco-Westfield

Unibail-Rodamco-Westfield is the premier global developer and operator of flagship shopping destinations. With a portfolio valued at €63.7 Bn as at June 30, 2018, of which 86% in retail, 8% in offices, 5% in convention & exhibition venues and 1% in services. The Group owns and operates 102 shopping centres, of which 56 are flagships in the most dynamic cities in Europe and the United States. Its centres welcome 1.2 billion visits per year. Present on 2 continents and in 13 countries, Unibail-Rodamco-Westfield provides a unique platform for retailers and brand events, and offers an exceptional and constantly renewed experience for customers.

With the support of its 3,700 professionals and an unparalleled track-record and know-how, Unibail-Rodamco-Westfield is ideally positioned to generate superior value and develop world-class projects. The Group has the largest development pipeline in the industry, worth €12.5 Bn. Unibail-Rodamco-Westfield distinguishes itself by its Better Places 2030 agenda, that sets its ambition to create better places that respect the highest environmental standards and contribute to better cities. Unibail-Rodamco-Westfield stapled shares are listed on Euronext Amsterdam and Euronext Paris (Euronext ticker: URW), with a secondary listing in Australia through Chess Depository Interests. The Group benefits from an A rating from Standard & Poor's and from an A2 rating from Moody's.

For more information, please visit www.urw.com